

THE SOUL MONEY COLLECTIVE

Welcome to The Soul Money Collective: THE community for coaches, healers, agency owners, and consultants who are rebels, pioneers, disruptors, who are committed to developing themselves as people and as entrepreneurs.

The Soul Money Collective is designed to support you in the next evolution of your business- moving from 'safe' money to SOUL Money- the money that FEELS good to make, where you're in love with your programs, clients & your lifestyle.

You deserve to have a business you're obsessed with.

HERE'S WHAT WE WILL BE WORKING ON TOGETHER:

- Elevating your Messaging and Self-Expression to magnetize clients who reflect the person you have grown into, and the evolution of your business.
- Designing (or re-designing) your group program(s) so that they consistently bring in six figures+ in revenue annually, and epic results for your clients *without* losing intimacy.
- Implementing Leveraged Selling Strategies, so you can save time and create space in your calendar by selling one-to-many..
- Stepping into your next level of leadership, authority, and authenticity, so that you truly feel your business is an extension of who you are as a person.
- Raising your standards and boundaries, and shifting anything that is no longer in alignment with the business and lifestyle you desire.
- Reworking your business model so that it fully supports you financially, gives you the time freedom & flexibility you desire, and allows you to stay focused in your zone of brilliance and joy

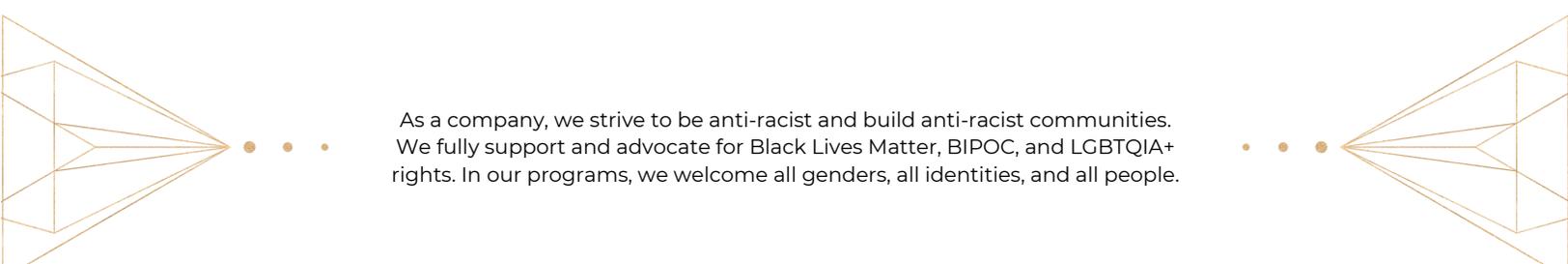
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HERE'S WHAT YOU GET WHEN YOU JOIN US IN THE SOUL MONEY COLLECTIVE:

- 6- LIVE Group Coaching Calls each month with Emily.
- 1- Monthly Deep-Dive Workshop on business-building topics such as Content that Converts, Selling One-to-Many, Heart-Centered Sales Strategies, Lead Generation, and more.
- A private community with your peers for connection, feedback, and support.
- Complete access to several Emily Utter programs including Sales Power, Organic Six Figure Launches Bundle, Grow Your Email List, The Expressed AF Content Intensive, and Six Figure Foundations.
- Exclusive pricing on private coaching, everywhere from 1 session, to long-term support with Emily, only available to Collective members.

Even better, the longer you're a member of The Collective, the more programs will be opened up for you in our members area.

And, when you join by the end of 2023, your enrollment also includes a BONUS private 30-minute call with Emily (Normally \$1111) to kickstart your time in the Collective.



As a company, we strive to be anti-racist and build anti-racist communities. We fully support and advocate for Black Lives Matter, BIPOC, and LGBTQIA+ rights. In our programs, we welcome all genders, all identities, and all people.

YOUR COLLECTIVE MEMBERSHIP INCLUDES ACCESS TO THE FOLLOWING PROGRAMS:



Full Access to our signature
Sales Power Program, Including all
Bonus Modules and Trainings

Expressed AF
Content Intensive: How
to Create Content that
Converts to Sales



Organic Six Figure Launch
Training
+ Launch Planning
Workbook.

Boundaries, B*tch - How to
Navigate Setting Boundaries With
Yourself, Your Work, Your Clients,
and The World



Learn the secrets of content that
magnetizes your ideal clients, goes
viral, converts to sales, and has your
audience binging your content like
Netflix.

Captivate: This workshop shares
the behind-the-scenes look at how
our & our clients' online events
consistently result in six and
multiple six-figure launches.



Grow Your Email List!
Build Your Audience.
Increase Your Visibility.
Make More Sales.



YOUR INVESTMENT

In the Collective, you have the option of paying weekly, or monthly, it's your choice.

Early Bird pricing is available until December 31st, 2023.*

Current Early Bird pricing is as follows:

Weekly pricing: \$250 USD to be billed weekly; or

Monthly pricing: \$1000 USD to be billed every 30 days.

Your enrollment in The Soul Money Collective is up to you- you won't be locked into any long-term contracts, and instead, your membership is on a month-to-month basis.

But here's the catch- if you decide to leave, you won't be allowed to re-join for 6 months, because what we're building with The Soul Money Collective is a supportive community where you can get ongoing coaching, guidance, and strategic support in your business, and we're inviting members who are all in, and want to grow with us together as a community.

If you choose to leave and then re-join us at a later date, your enrollment will be at the current investment rate is when you re-join.

Are you feeling the call to join us?

If so, your next step is to choose your payment plan.

Enroll in the weekly pay plan at \$250 USD per week. [Sign up here.](#)

Enroll in the monthly pay plan at \$1000 USD per month. [Sign up here.](#)

As soon as we receive your enrollment, you'll get immediate access to our members' area with your included programs, as well as our online community.

And when you enroll by midnight on December 31st, you'll also receive a link to book your private call with Emily.

Any questions? Please email Emily at emily@emilyutter.com.

CHECK OUT WHAT MY AMAZING CLIENTS HAVE TO SAY



"When the lockdown hit, I was in a bind, because I had been running two holistic health clinics in New Zealand, but we had to shut down temporarily. I decided it was finally time to take my business online. With Emily's help, I have **sold out my brand new program twice, increased my rates by 10x**, and am now able to see clients internationally.

My online business didn't even exist two years ago, and we just crossed over \$500,000 USD cash in the door for 2021! Working with Emily was an absolute game changer. This is hands down one of the best investments I have ever made."

- Jin Ong, Mind Body Mentor



"I've been working with my coach Emily Utter for a good couple of years now and I've had EPIC results. I converted 24 sales calls in a row. I hit 6 figures for the first time a few months into working together, and **this year I had my first 6-figure launch.**

What I love about Emily is that she's truly heart centered, there's no icky manipulation in her approach or bro-marketing tactics (and no cold DMs). She has integrity in spades. **I went through huge changes in my self-belief. I'm so grateful for Emily and her programs!**"

- Mangala Holland, Sacred Feminine Empowerment Facilitator & Mentor



"Working with Emily completely transformed my business! I followed Emily for years before I hired her, and **I really regret not joining this program sooner!**

I made my ROI immediately, and 2 months later had a \$20K Sales month (\$18K Cash!). I am so grateful for the incredible up levels I've had in my leadership, energy, confidence, packages & in raising my rates! Emily's strategies are amazing!"

- Laura McPhee Sensuality Coach & Energy Healer



"When I started working with Emily, I was stepping into a brand new niche I really wanted to be working in Worthiness Coaching!

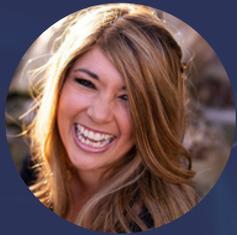
Now less than two years later, following the steps Emily teaches, I not only built a brand new business to six figures, but I also had my first six figure launch, AND have made 3x more than last year, and the year isn't even over yet! I'm building my team, my brand, and my audience, and things keep getting better!"

- Renee Reese, The Worthiness Queen & Worthiness Coach

CHECK OUT WHAT MY AMAZING CLIENTS HAVE TO SAY

Working with Emily has been so divine. I was drawn to her initially because I needed some clarity on pricing my programs. And the results of working with her have just blown. Me. Away.

I got clarity on avatar and thoughts and feelings: getting clarity totally changed my message, and invigorated me to start talking with them. She confronted me to think about why I was filtering and who am I apologizing to when I am. And that allowed me to realize WHEN I was, and her suggestion to just "say the thing" has increased the accuracy and relevancy to my audience in a way that has made me completely magnetic. I'm no longer filtering. So my audience can actually FIND me because I'm saying what they need to hear!



There's a freedom that comes with knowing who you are talking to. I don't have any pressure on any of my calls or in any of my posts. The person who will need my group already can self-identify. It's super casual. I'm not offended if someone doesn't get it - on a whole new level. I don't feel like I have to trick someone into getting it. I don't feel like I have to twist or contort myself or try to create some way for them to get it. DAYUM!

Some unexpected results of speaking truth - saying the thing - I don't sit and obsess about what to say in email sequences. I know what they need to hear about. And then I just say it. Wrote a 29 email sequence over 4 hours across three days (1.5 + 1.5 + 1). **And recently, I am in the middle of my launch and it's currently the highest launch I've ever done in my business. If you are thinking about working with her: STOP THINKING. JUST DO IT. She's fucking brilliant. An undiscovered genius.**

- Abi Levine, Mindset Coach

I had my biggest sales month EVER a month after joining Emily's mastermind.

Sales are great, but the biggest shifts for me were actually through the support and encouragement I received in tightening up my boundaries and in letting go of old patterns of people-pleasing and co-dependency. My client relationships feel so much better, I actually feel like a leader with my clients & I feel more confident shaping my business & boundaries to fit me (vs the other way around).



- Alex Tacket, Coach & Mentor at Alex T., The Business Witch

I think the design of the mastermind was brilliant. The flow through the material was step-by-step and very clear and strategic. I am very grateful!

I loved the mastermind and found the experience to be very pivotal for my business and my life as a whole as a result. I loved the structure and strategy being so clear and focused, and the professionalism even within the wild adventurer personality. I find it to be an art to really keep it so personal and at the same time hold high standards of professionalism. I really appreciated that being modeled and taught.



THANK YOU so much for all your brilliance, love, time, energy, support, cheering on, and all that you offer. I am forever grateful and am still learning from all the value you gave. Thank you!!!

- Nanilea Critchfield Diamond, Sacred Feminine Leadership

CHECK OUT WHAT MY AMAZING CLIENTS HAVE TO SAY

It doesn't feel gross to make an offer anymore, and I just had a half a million dollar launch!



I hired Emily to support me leading up to my online launch event because I knew I needed help refining my offer and maximizing my sales potential.

She went through my offer with me in meticulous detail and even helped me make changes to my program when we realized that what I was planning to sell wasn't in complete alignment. When it came time to make my pitch, I felt totally confident and embodied and my audience literally said, "Take my money!"

I realized I could sell in a way that was totally authentic to me, that would also convert, and I did over half a million in sales at my event, with 80% of those clients paying in full. I went on to have the biggest cash month on record in my business. I appreciated Emily's no BS coaching style and support, and how she balances it with such care."

- Nima Rahmany, Trauma Bond Guide & Relationship Coach



"Thanks to the step-by-step strategies Emily teaches, I not only broke 6-figures this year, but I had a 6-figure sales month. Emily's coaching is clear, direct and strategic.

If you follow the very specific steps and strategies that Emily lays out, you WILL get kickass results."

- Deborah Fryer, Money Mindset Coach



"I wrapped up my last quarter of 2019 with \$260K in sales!

I wrapped up my last quarter of 2019 with \$260K in sales and I couldn't have done it without the support of Emily's program and community."

- Jaki Sabourin, Relationship Coach and founder of Engaged at Any Age



"6 figures in sales!!!

I've learned many sales techniques over the years, but none of them resonated until I found Emily. **Thanks to Emily, I closed over \$100,000 in sales during my launch!"**

- Patricia Missakian, Spiritual Coach and Mentor



Before joining Emily's mastermind I was struggling to grow my online Feng Shui business. I didn't know how to make great offers and I was SO not interested in selling! Once I FINALLY began to follow what Emily suggested, **I have quadrupled my rates, consistently have a waitlist for my high-end 1:1 offering, have launched group programs and just had my highest cash month ever at 25K while getting massages in Bali!!!**

I clearly made an incredible return on my investment, getting amazing support from Emily, the support coaching team and the other women in the mastermind who I call my sisters. **I am more financially free than I have ever been in my life.** This has truly changed everything for me and I couldn't be more grateful to be living the life of my dreams!

- Charmaine Mitchell, Feng Shui Expert and Coach



"Through working with Emily and learning how to be fully expressed, **I had the biggest, most successful event I've ever done.** I also found a new level **FREEDOM... freedom to be my authentic self, grow my business to a new level, and attract in the most ideal clients ever.**

I've never been this inspired and excited in my business, and to be helping all my clients who I love so much. Everything has been in massive alignment and flow ever since. I'm so glad **I learned to break through the blocks and let my true self be expressed and fly free!**"

- Beth Weinstein, Spiritual Business Coach



"Through Emily's support on our offer, we were able to increase the price of our program from **\$15,000 to \$25,000, all while increasing our sales close ratio, AND attracting higher level clients. We sold out our program and had a \$250k launch!**

Just wanted to let you know that the skills and strategies you taught me back in 2021 are still paying off, as I suspect they will for the rest of my life!"

- Jamin Heppel, Leadership Coach & Co-Founder of Mountains & Marathons



"Joining Emily's Mastermind was a game changer for me!

My business actually grew so much that I raised my rates and now have a waitlist! Emily has such a unique ability to teach in a group setting and somehow help everyone."

- Sarah Renee, Psychic Medium and Spiritual Transformation Coach